

Presented by:



In partnership with:



ADDIDI  
INSPIRATION AWARD  
WOMEN IN HISTORY

2010

CREATE. INVEST. ENJOY.

Addidi Inspiration Award celebrates inspirational women known for wealth creation, making a difference with their wealth (doing good), and/or leading happy and fun lives.

This year the Award, in partnership with The Sorority\*, will recognise the success of women who made a difference to their social environment by endeavour or enterprise.

The aim is to inspire women (and men) to endeavour to Make a Difference in their own lives and in lives of others by leveraging their personal wealth. The Awards marks the launch of Addidi MAD (make a difference) Investment Club, The Investment Club is an exclusive collaboration between Addidi, the Bethechange Consulting and The Big Issue Invest.

In particular, the focus of the Awards is on recognising the inspirational work of women living in times when it was not common for women to use their endeavours or create enterprises that made a difference to their social environment.

A short list of 5 female philanthropists through history has been drawn up. Each female philanthropists has a modern day champion who is making a difference in her own right.

The Award will be awarded to the female philanthropist polling most votes in an online poll. The Winner will be announced at an Award Reception on Tuesday July 6th.

Addidi Business Angels – is a private business angel investment club for women.

\* - The Sorority is an exclusive creative business network for professional women. Celebrating style and femininity, The Sorority seeks to nurture and sustain a collaborative network of excellence made up from the creative businesswomen destined to shape our future.