

Presented by:



In partnership with:



ADDIDI  
INSPIRATION AWARD  
FOR FEMALE ENTREPRENEURS  
2009

CREATE. INVEST. ENJOY.

Addidi Inspiration Award celebrates inspirational women known for wealth creation, making a difference with their wealth (doing good), and/or leading happy and fun lives.

This year the Award, in partnership with The Sorority\*, will recognise the success of female entrepreneurs and look to inspire women with wealth to invest in small businesses (Addidi Business Angels). In particular, the focus is on success of women living in times when it was not common for women to be running businesses and creating wealth.

A short list of 5 female entrepreneurs through history have been drawn up, with the assistance of the historian Dr Nicola Phillips\*\*. Each female entrepreneur has a modern day champion who is a successful business women in her own right.

The Award will be awarded to the Female Entrepreneur polling most votes in an online poll run in conjunction with The Independent on Sunday. The Winner will be announced at an Award Reception on Thursday July 2nd.

The women entrepreneurs and their champions are :

FEMALE ENTREPRENEUR	CHAMPION
Beatrice Gordon Holmes (1884 – 1951) financier and businesswoman. She founded Business and Professional Women	Judy Gibbons, partner at Accel and She currently serves as CEO of Mippin, serves on the board of Autoquake and is a board advisor to WeeWorld
Eleanor Coade (1733-1821) London, Manufacturer of Artificial Stone (Coade Stone)	Lisa Tse, founder and CEO of Lisa Tse Ltd design agency, creative businesswoman and designer
Hester Pinney (1658-1740) London Lace Trader, Mortgage and Money Lender, Dealer in Stocks and Shares	Claire Brynteson, Founder and Director of Buy:Time, a lifestyle management and concierge business. Claire is also a speaker on work/life balance on TV, radio and International Press
Margaret Haig Thomas (1883-1958) Lady Rhondda, Welsh Businesswoman, Feminist, Magazine Proprietor and first female President of the Institute of Directors	Sháá Wasmund, Founder of Smarta. Sháá is a respected online strategist who has worked with the government and social networking phenomenon, Bebo
Rosa Lewis (1867-1952) Chef and Hotel Proprietor	Sally Preston, a mother of 2 wonderful children, qualified food scientist who previously worked at M&S and the founder and managing director of frozen baby and toddler food company Babylicious Ltd

Addidi Business Angels – is a private business angel investment club for women.

\* - The Sorority is an exclusive creative business network for professional women. Celebrating style and femininity, The Sorority seeks to nurture and sustain a collaborative network of excellence made up from the creative businesswomen destined to shape our future.

\*\* - Dr Nicola Phillips, BA, MA, PhD (London), is a Research Fellow in History in the Faculty of Arts and Social Sciences at Kingston University. She was previously a Lecturer in Modern British Women's History and Co-Director of the Bedford Centre for Research in Women's History at Royal Holloway, University of London. Her research focuses on women's work, gender, law and family conflict in the 'long' eighteenth century. Women in Business, 1700-1850 was published by Boydell and Brewer in 2006.