

## **Female Business Angels the Statistics**

### **Addidi August 2008**

#### **Female Wealth**

1. Nearly 4,000 women are now among the richest Britons, with liquid assets of more than £1 million. Over the past seven years (to 2007), the number of women with such a big fortune has jumped more than 150%.
2. Women account for nearly half of the millionaires in Britain - around 46% of the country's 376,000 millionaires are female. This is predicted to rise to 53% by 2020 and 60% by 2025. Female wealth is growing by almost 11% every year.
3. Most of the women millionaires are aged between 18 and 44; In 2005, there were 47,355 female millionaires between 18 and 44 more than their male counterparts.
4. The wealth gap between male and female millionaires is also narrowing. A decade ago, the average male millionaire was worth £2.7m, compared with £1.3m for female tycoons. Today, a man has nearly £3m while a woman has a typical fortune of £2m.
5. There are 448,000 women in Britain classified as "high net-worth" (with £200,000 in liquid assets). Of those, 112,000 or 25% - have £500,000 in liquid assets.

#### **Women Business Angels**

At least 95% of business angels are men.

Those female business angels that do actively invest will generally invest a median amount of £20,000 into start-up businesses compared with £17,142 by male business angels. (Achieving the Vision, Female Entrepreneurship British Chambers of Commerce, July 2004)

#### **Professor Mason (see footnote)**

- ó Women business angels are marginally younger (38% aged 35-44 compared with 16% of men; 29% of women are 55+ compared with 47% of men).
- ó There are no differences in the motivation for becoming a business angel, but there are some subtle differences in emphasis - Women are more likely to be motivated by the desire to support the next generation of entrepreneurs (25% saying this was 'very important' compared with 5% of men) and to support socially beneficial products/services (50% of women saying it was 'quite' or 'very' important, compared to 11% of men).
- ó In terms of deal flow, men give greater emphasis to personal search while women make greater use of professional contacts (lawyers, accountants).
- ó Men are less likely to invest with others (21% of men 'always invest with others' compared with 50% of women).
- ó Women allocate a higher proportion of their investment portfolio to angel investments than men do (20% compared with 10%).

#### Sources

1. April 2007 - Report by Datamonitor
2. Professor Colin Mason is in the Hunter Centre for Entrepreneurship at the University of Strathclyde, Glasgow. \* The study, carried out in 2005 was based on responses from 21 women business angels and 19 male business angels who completed identical questionnaires